

DOOR  **COUNTY**
FAIR
ESTABLISHED 1871

TOM ASH, President THAD ASH, Vice President
STEVE JENNERJOHN, Treasurer SARA MUELLER, Secretary
TIM ASH & JOHN WHITE, Members-at-Large
DAWN VANDEVOORT, Educational Liaison
AARON ASH & JEREMY SCHOPF, Development Coordinators
421 Nebraska Street, Sturgeon Bay, WI 54235
www.doorcountyfair.com dcfairinfo@gmail.com
July 29 – August 2, 2020

Meeting of the Door County Fair Officers

March 19, 2020

6:00 pm

Chambers Room, Door County Government Center
421 Nebraska Street, Sturgeon Bay, WI 54235

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve February Minutes
5. Liaison Report
6. Fairest of the Fairs
 - a. Lifetime membership
7. Contracts/Attractions
 - a. Music
 - b. Grandstands
 - c. Vendors
 - i. Craft Show Presentation
 - d. Other
 - i. Job Fair
8. Sponsorships
9. Future Fair Funding
10. 2021 Fair
 - a. Entertainment
 - b. Other
11. Next Meeting
12. Adjourn

Sara Mueller
Door County Fair Secretary

Minutes of The Door County Fair Board

February 19, 2020

Chambers Room – DOOR County Government Center

1. Meeting called to order at 6:00 PM by president, Tom Ash. In attendance were: Tom Ash, John White, Wayne Sprikta, Tim Ash, Randy Halstead, JJ Schopf, Roy Englebert, Steve Jennerjohn, Thad Ash, Aaron Ash, Laura Vlies Wotachek, and Ken Pabich
2. A quorum was present and the agenda was approved. Motion made by Steve Jennerjohn and seconded by John White. Motion passed.
3. Minutes from the January 22, 2020 meeting were approved. Motion by Jennerjohn, second by White
4. Laura reported on the Fairest of The Fair program. Was asking for the discussion on the lifetime pass for the fairest move forward as Claire Olson would like to have it now that she has ended her term. Laura also reported on what Katie has planned for visiting the schools to promote and hopefully get kids interested in the fair. Has reached out to the schools and Sevastopol is only one who has responded back to her. She is visiting them on March 20th. She is meeting with the 3rd, 4th, and 5th graders. She has also sent out 35 mailings to potential sponsors and is waiting for replies. Laura will also be reaching out to Brett McCoy, Community foundation, for some possible stag funding.
5. JJ reported on the slight changes he has made to the outside vendor contracts. We will only be charging for retail space with no guarantees for vehicle or camper parking near exhibits. NWTC is interested in coming back and JJ is going to contact some equipment places for donations to possibly cover cost of a tent. Miller-Braid, Brooks, etc. He also has contact with N.Event LLC with some interest in a craft /trade show. Will try to get them to come to next meeting with a presentation.
6. Tim reported that sponsorships are slow and will be until are contracts in. Most sponsors want to know what is going on to determine their sponsorship amounts.
7. Tom provided a look into future fair funding using averages with cost of living amounts. He had projections through the 2022 season.
8. Discussion on the 2021 fair for the 150th anniversary. Ken Pabich reported he was told about a possible theme day or days. Laura commented on walking midway entertainment possibilities. Steve will try to make some contacts with the Badger Band.
9. Randy and Roy reported that at this point the park entrance is still the priority for the CIP funding. Ken was also going to be talking to Brett McCoy about possible funding for a stage and if the foundation comes through with something the stage could possibly move on the priority list. Tom asked that the Liaison report move up on the list on the agenda to right after the accepted minutes of previous meeting so we can get their input earlier in the meeting to help with the discussions.
10. Items for next meeting agenda:
 1. Lifetime membership for fairest of the fairs
 2. Presentation from N.Event LLC on craft show
 3. 2021 Fair ideas of entertainment and other

11. Next meeting will be March 19th at 6:00 PM

12. Motion to adjourn by Steve- second by John. Motion carried. Meeting adjourned 7:20 pm

Recording secretary,

Thad Ash

DC Fair VP