

DOOR COUNTY

FAIR
 ESTABLISHED 1871

	TOM ASH, President	AARON ASH, Vice President	
	STEVE JENNERJOHN, Treasurer	SARA MUELLER, Secretary	
	TIM ASH & JOHN WHITE, Members-at-Large		
	DAWN VANDEVOORT, Educational Liaison		
	THAD ASH & JEREMY SCHOPF, Development Coordinators		
	421 Nebraska Street, Sturgeon Bay, WI 54235		
	www.doorcountyfair.com	dcfairinfo@gmail.com	
	150th Door County Fair July 28th - August 1st		

Meeting of the Door County Fair Officers
 April 21st, 2021
 6:00 pm
 County Board Room, Door County Government Center
 421 Nebraska Street, Sturgeon Bay, WI 54235

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve March Minutes
5. Liaison Report
6. Fairest of the Fairs
 - a. Events Schedule
7. 2021 Fair
 - a. Contracts
 - i. Fireworks
 - ii. Events Schedule
 - b. Gate Pricing
 - c. Vendors
 - d. Sponsorships
 - e. Marketing
 - i. Door County Daily News
 - ii. WDOR
 - iii. Let's Go Door County
 - iv. Other
 - f. Safety
 - i. Bathroom and Cleaning Personnel
 - ii. Barn/Spectator Protocol
 - g. Judges' Compensation
8. Website
9. Fair/Vet Scholarship
10. Next Meeting
11. Adjourn

In light of the declared state of emergency and to mitigate the impact of COVID-19 this meeting will be conducted by teleconference or video conference. Members of the public may join the meeting remotely or in-person.

To attend the meeting via computer:

Go to:

<https://doorcounty.webex.com/doorcounty/onstage/g.php?MTID=e222926718fe1a566c11ab4f140295708>

Event Password: Apr21fb2021

To Connect via phone:

Call: 1-408-418-9388

Access Code: 187 803 7104

Sara Mueller
 Door County Fair Secretary

Deviation from the order shown may occur.

Meeting of the Door County Fair Board
March 17, 2021
Boardroom - Door County Government Center

1. The meeting was called to order by President, Tom Ash at 6:00 pm. Those in attendance include: Ken Pabich, Dan Austed, Wayne Spritka, John White, Steve Jennerjohn, Joanne Kurowski, Thad Ash, Tim Ash, JJ Schopf (remote), Sara Mueller, Aaron Ash, Dawn VandeVoort, and Roy Englebert. Tom was unable to attend.
2. Thad moved to approve the agenda. Tim second. The motion carried.
3. Steve moved to approve the February minutes. Thad second. Motion carried.
4. Liaison Report: Roy reported that the 4-H youth seem excited about the upcoming fair..
5. Fairest of the Fairs Report: none.
6. 2021 Fair:
 - a. Contracts: All contracts are back except for the BMX and the fireworks. The fireworks are still uncertain at this point - mostly due to insurance. Steve will work with the company to find out if all of the insurance needs can be met.
 - b. Vendors: Approximately 35 vendors are secured for the vendor's fair. Sun Comfort will have their seasonal display. Papa's BBQ is in the works. Bay City Burger Company will be too much of a competition with stands already in place. Sonny's will provide food needs for the bands. Before vendor spots are distributed, Tom will be reaching out to the carnival to confirm their layout before vendor spots are determined. NWTC Welding is still planning on attending. They will solidify plans shortly.
 - c. Sponsorships: Tim says things are going as usual for this time of year. Many businesses have confirmed their support and money is on the way. He has sent out approximately 50 letters and has meetings set up with more sponsors coming up. He says April and May will be busier with sponsorships. Hatco will not be having their picnic at the fair this year. We need to confirm our camper needs with Quietwoods.
 - d. Safety: Signage needs were discussed. Each entrance will need clear rules posted. We will need to figure out how many signs are needed and be in communication with Brown County to borrow some of their signage. Signs should represent CDC safety guidelines. Building capacities and audiences for live shows were discussed. Moving animal locations could provide a larger show ring area that would promote greater distancing for the audience. Numbers from QMAS will be needed to continue that conversation. Concerns about distancing during the auction were also discussed. No final decision was made. Tom will reach out to FLS to get a button design and will look into getting another apparel order going for the board.
 - e. Compensation: With the demands of the pandemic, there's going to be an increased need of workers. Steve predicts an increase of about 20-30%, which would translate to approximately \$10,000 in compensation compared to the \$7,000 from past years. Steve moved to increase the base budget for fair workers by approximately 25% for 2021 with the ability for him to adjust as he sees fit. Second by Sara. Motion carries. Judge's compensation was discussed. Looking to go away from the per hour rates plus mileage to a flat fee that is compartmentalized based on time spent judging. More will be brought back at the next meeting. Tim still needs trophies for the motorcycles.
 - f. Next meeting will be April 21, 2021 at 6 pm in the County Board Room.
 - g. Motion was made by Thad to adjourn the meeting. Second by Steve. Motion carried. Meeting adjourned at 6:46 pm.

Respectfully Submitted,
Sara Mueller