

Notice of Public Meeting

Thursday, September 10, 2020
11:00 a.m.

**SUSTAINABILITY
COMMITTEE**

Door County Government Center
County Board Room/Chambers Room - 1st Floor
421 Nebraska Street, Sturgeon Bay, WI

AGENDA

1. **Call Meeting to Order**
2. **Establish a Quorum**
3. **Adopt Agenda / Properly Noticed**
4. **Approve Minutes** of the July 9, 2020 Meeting
5. **Correspondence**
6. **New Business**
 - A. Destination Door County - Presentation
 - B. Green Tier Status
7. **Request for Agenda Items for Next Meeting**
8. **Next Meeting Date:** tbd
9. **Meeting Per Diem Code**
10. **Adjourn**

In light of the declared state of emergency and to mitigate the impact of COVID-19 this meeting will be conducted by teleconference or video conference. Members of the public may join the meeting remotely or in-person in the Peninsula Room (C121) 1st Floor Government Center (*please note public in-person has limited capacity and is on a first come, first served basis*).

To attend the meeting via computer:**Go to:**

<https://doorcounty.webex.com/doorcounty/onstage/g.php?MTID=eb1cbd5b63f81e6b7960d646c5a9984f8>

Event Password: Sept10sus2020**To Connect via phone:****Call:** 1-408-418-9388**Access Code:** 146 589 0635

Deviation from order shown may occur

In compliance with the Americans with Disabilities Act, any person needing assistance to participate in this meeting, should contact the Office of the County Clerk at (920)746 2200. Notification 48 hours prior to a meeting will enable the County to make reasonable arrangements to ensure accessibility to that meeting.

Posted _____, 2020 _____

MINUTES

Thursday, July 9, 2020

**SUSTAINABILITY
COMMITTEE***Door County Government Center
County Board Room/Chambers Room - 1st Floor
421 Nebraska Street, Sturgeon Bay, WI*

“These minutes have **not** been reviewed by the oversight committee and are subject to approval at the next regular committee meeting.”

Call Meeting to Order

The July 9, 2020 Sustainability Committee meeting was called to order at 1:00 p.m. by Chairperson Vinni Chomeau at the Door County Government Center.

Establish a Quorum

Members present: Vinni Chomeau, Bob Bultman, Kara Counard, Alexis Heim Peter, Erin Tauscher, Todd Thayse, and Nancy Robillard.

Others present: Administrator Ken Pabich, and County Clerk Jill Lau.

Adopt Agenda / Properly Noticed

Motion by Heim Peter, seconded by Bultman to approve the agenda. Motion carried by voice vote.

Approve Minutes of the June 18, 2020 Meeting

Motion by Heim Peter, seconded by Counard to approve the minutes of the June 18, 2020 meeting. Motion carried by voice vote.

Correspondence

None presented.

New Business**Resolution 2020- Resolution Approving Participation in the Green Tier Legacy Community Program**

A draft resolution was included in the meeting packet and was reviewed. The resolution would be a formal submission to participate in the Green Tier Legacy Community Program.

Motion by Tauscher, seconded by Bultman to approve the draft resolution and send it on to the County Board. Motion carried by voice vote.

Review Draft Workplan

Information included in the meeting packet was reviewed. The County will utilize the Wisconsin Green Tier Program to guide and monitor our progress. The County will focus on the following core areas: Facilities and Grounds, Transportation, and Workplace: Internal Policies, and External Policies: Community Health, and Economic Health. Discussion regarding a presentation to County Board about what the WI Green Tier Program is overall and introduction of the Scoresheet. The workplan is not set in stone; guest speakers can be scheduled at meetings when they are available. It was suggested a description for Community Health and Economic Health be added. Committee members are encouraged to share information that could be added to meeting packets for future meetings that may pertain to their specific interests and knowledge. It was suggested in addition to speakers the committee view any videos or other related material during committee meetings.

The duties of the Sustainability Committee were reviewed and include:

1. Study all matters of potential sustainable nature referred by County Board members, departments and/or community sources;
2. Draft any Resolutions deemed to be of merit to the County, provide notice to potentially affected boards and committees, and submit to County Board for determination of action to be taken;
3. Meet as often as necessary to review all matters received and present items for County Board action.
4. Meet the requirements for maintaining the County as a WI DNR Green Tier Community;
5. Provide guidance to the

County Board to meet the objectives of being a Green Tier Community; 6. Annually complete the Green Tier assessment and provide to the WI DNR by March 31st.

Review Existing Departmental Operations

Administrator Pabich distributed a listing compiling individual county departments sustainable practices which was reviewed.

Request for Agenda Items for Next Meeting

- Invitation to DNR Rep for the Green Tier Legacy Program to attend the next scheduled meeting

Next Meeting Date

Tentatively September 3rd or 10th – tbd.

Meeting Per Diem Code

790.

Adjourn

Motion by Bultman, seconded by Tauscher to adjourn. Time: 1:39 p.m. Motion carried by voice vote.

From: Cambria Mueller <Cambria@doorcounty.com>
Sent: Wednesday, July 22, 2020 10:44 AM
To: Chomeau, Vinni
Subject: Door County Sustainability Committee

Hello Vinni,

My name is Cambria Mueller and I am the Community Advocacy Manager at Destination Door County and 1 or 3 ladies spearheading our Destination Door County Eco Tourism Campaign that we are almost to the point of releasing and meeting with various groups throughout the county.

Backstory: In spring of 2019, after listening to residents, visitors, business owners and many more voices, the Door County Visitor Bureau, now Destination Door County (DDC) evaluated our strategic plan and made the decision to transition from destination marketing to destination management and marketing. Our organization's primary role for the past 100 years has been to attract visitors to Door County to enjoy all our destination has to offer. We have achieved great success over the years due in large part to the area's natural beauty and the unique charm of the communities and local businesses. However, we must measure our success against the impact it is having on our land, water, culture and residents now, and will have in the future.

While DDC focused much of its efforts outside of the county, it became very clear when switching to destination management that some of our focus must shift to within the county. This new direction will allow us to evaluate the County's sustainability from a tourism and environmental standpoint and form local partnerships to keep Door County a beautiful, historic and charming place.

In the fall of 2019 DDC partnered with Leave No Trace Center for Outdoor Ethics (LNT). The partnership was founded on LNT's educational tools to minimize the impacts on the land, air, water, animals, etc. Their mission aligns perfectly with what we are trying to protect, as well as promote. The partnership with LNT gives us the tools to help educate both residents and visitors on what they can do to help keep our environment and people safe.

In the spring of 2020, DDC, in partnership with Leave No Trace, created the Door County Leave No Trace Principles as a guide for all to use while enjoying our outdoor spaces.



The Door County Leave No Trace Principles are the first step in our Ecotourism Campaign. There will be a Door County Pledge launching in the spring of 2021 that will be for both residents and visitors, pledging to take care of Door County.

Any initiative launched under our Ecotourism campaign will be promoted both outside of the county and within our local communities. Local support of this campaign is a crucial first step. Those that support become ambassadors and help educate residents as well as visitors, protecting the place we love.

All that being said, I was wondering if I could come to one of your meetings in the future (or join a virtual meeting) and present what we are doing and see if there is a way we could work together?

Please let me know your thoughts on this.

Best,

Cambria Mueller, CTA

Community Advocacy Manager

Destination Door County

920.818.1141

Doorcounty.com



State of Wisconsin
DEPARTMENT OF NATURAL RESOURCES
101 S. Webster Street
Box 7921
Madison WI 53707-7921

Tony Evers, Governor
Preston D. Cole, Secretary
Telephone 608-266-2621
Toll Free 1-888-936-7463
TTY Access via relay - 711



September 3, 2020

Mr. Ken Pabich, Administrator
Door County
421 Nebraska Street
Sturgeon Bay, Wisconsin 54235

Subject: Acceptance of Door County into Green Tier Legacy Communities

Dear Mr. Pabich:

Congratulations on adopting your resolution to join the Green Tier Legacy Communities (GTLC)! You are joining a committed network of municipalities and counties working together to advance sustainability in their communities. As one of only five counties in GTLC, Door County has the distinction of being home to the greatest concentration of community members within its boundaries, including: Egg Harbor, Ephraim and Gibraltar. We hope this concentration will help Door County facilitate opportunities to leverage regional collaborations.

Now that you have adopted your resolution, we want to assist you with the next steps of being a member. This includes:

- **Establishing your Baseline** - Please use the [Sustainability Strategies Scoresheet](#) (attached) to establish your baseline and from which you will measure your progress each year. The scoresheet is a list of best management practices that you can use to guide your environmental performance over time. There is a “county specific” tab in the worksheet. You need only complete that portion of the scoresheet.
- **Sharing and Showing Up** - As a Legacy Community, we encourage you to share your successes and the barriers you encounter as you work towards your sustainability goals. Members participate in quarterly meetings, engaging with local government leaders around the state and sharing purposeful efforts and sustainability activities occurring in their community. We will send a meeting hold to you and your staff for the last Member Meeting of 2020 on Monday, October 26. We will also follow up to identify the right ‘point person’ from your county staff for Legacy Community engagement.
- **Submittal of an Annual Report** - A requirement of being a member of Legacy Communities is the submittal of an Annual Report highlighting Door County’s sustainability efforts. Your first annual report will be due on March 31st of 2022. Subsequent reports will be due by March 31st of each year. More information on Annual Reporting may be found in the attached Annual Report Template. Annual Reports are all made available on the DNR’s [Legacy Communities website](#), the link is included should want to review fellow members Annual Reports.

You should be proud of your county for making sustainability a priority! We encourage you to leverage your membership to move further and faster towards your sustainability goals. We look forward to Door County participating in our quarterly member meeting upcoming on October 26th and encourage you to connect with your Legacy Communities neighbors as well as regional DNR staff at future meetings. Please feel free to contact me if you have any questions.

Sincerely,

Will Erikson
Environmental Business Support Coordinator
Office of Sustainability and Business Support
Phone: (608) 215-3930
E-mail: William.Erikson@wisconsin.gov

cc: File
Jean Romback-Bartels, DNR
Laurel Sukup, DNR
Sam Wettach, DNR
Dave Lienau, Door County Board Chairman

Encl: GTLC Contact List
GTLC Annual Report Template
Sustainability Strategies Scoresheet



Green Tier Legacy Community Annual Report Instructions

For Municipalities or Counties joining the Green Tier Legacy Communities Charter

STRUCTURE

The Annual Report consists of two main parts: a narrative portion and an updated Legacy Communities Sustainability Strategies Scoresheet (Appendix 3 of the Legacy Communities Charter) for that year.

The Narrative portion consists of four basic sections:

1. Title (logo optional) includes the name of the city, the year being reported, an indication of participation in the Sustainability Component of the Green Tier Legacy Charter, with the date that the report was last revised.
2. Sustainability Mission Statement (will likely be the same from year to year)
3. A listing of sustainable initiatives and activities that have been undertaken in the City in that year. The format of this section is based on main category headings with a bullet-point listing and short description of your cities initiatives and programs that fit in that category. Below is a listing of categories that most of the initiatives and activities will fall under. The bolded sections of these categories can be used as headings for this section of the report to create an easy to reference document. Your Annual Report may contain some or all of these categories. This list may also be used as inspiration for areas of sustainability your city can expand into for the future. The categories are:
 - a. **Build and Buy Green**- strategies and programs that use or promote the use of sustainable materials and building techniques.
 - b. **Transportation** – Transportation policies and actions that increase pedestrians, bicyclists, transit passengers as a primary mode of transportation, and that are designed to reduce public per-capita VMT and GHG emissions.
 - c. **Land Use** – Policies and actions that seek to identify, cleanup and redevelop brownfield sites, promote street connectivity and mixed-use development, and protect natural resources.
 - d. **Energy** – Environmental stewardship, energy efficiency, waste and materials management policies and the use of renewable fuels to reduce total energy consumption throughout the community.
 - e. **Water** – Policies and actions that address stormwater facilities and infrastructure, water quality improvement, and water conservation.
 - f. **Waste** - Policies and actions that reduce landfill waste and increase or encourage recycling and reuse.

- g. **Healthy Community Planning** – Policies and projects related to incorporating healthy living into community design – whether by built form, programs, education, etc. in an effort to reduce trends in poor nutrition, inactive lifestyles, chronic disease and other negative health risk factors.

The Sustainability Strategies Scoresheet (Appendix 3 of the Legacy Communities Charter) is attached to these instructions. The purpose of the Sustainability Strategies Scoresheet is to provide a broad list of best management practices that encompass several elements of sustainability. Prospective signatories should use the strategy options to gauge environmental performance and then use this baseline to strive for superior results. Superior environmental performance may be achieved when municipalities and counties use the strategy options to develop a sustainability plan that reduces their overall negative impact on the environment.

To use the strategy options matrix:

- First, use the strategy options to gauge environmental performance and create a baseline score for your City. The baseline score should be entered in column E of the spreadsheet, after you have entered the name of your city, and the year the baseline score is being produced at the top of the column.
- Next, consider your baseline score and the sustainability goals and initiatives your city has in place for the future (which are preferably outlined and discussed in your city's sustainability plan) and set a goal score to work toward in the coming year.
- Each year you will submit a narrative report, you will also score yourself for that year on the strategy options matrix. Create a column for each year after the baseline year. After you have scored yourself for that year, create new goals to work toward (insert columns as needed).

SUBMITTAL TIMELINE

Each Green Tier Legacy Community (GTLC) is expected to submit an Annual Report to the Department of Natural Resources by March 31 of each year after the year they initially become a GTLC. For example, if you became a GTLC in 2019 you do not need to submit an Annual Report for 2019, you would begin submitting Annual Reports with the 2020 report, which will become your baseline year and will be due by March of 2020. Annual Reports would then be submitted every subsequent year thereafter.