

DOOR  COUNTY
FAIR
ESTABLISHED 1871

TOM ASH, President AARON ASH, Vice President
STEVE JENNERJOHN, Treasurer SARA MUELLER, Secretary
TIM ASH & JOHN WHITE, Members-at-Large
DAWN VANDEVOORT, Educational Liaison
THAD ASH & JEREMY SCHOPF, Development Coordinators
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150th Door County Fair July 28th - August 1st

Meeting of the Door County Fair Officers
September 15, 2021
6:00 p.m.

Door County Government Center - County Board Room – 1st Floor
421 Nebraska Street, Sturgeon Bay, WI

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve August Minutes
5. Liaison Report
6. Fairest of the Fair
7. 2021 Fair Wrap-Up
8. 2022 Fair
 - a. Board Duties/Positions
 - b. Events
9. Annual Meeting
10. Next Meeting
11. Adjourn

Deviation from the order shown may occur.

Meeting of the Door County Fair Board and Vendors/Stands/Supers

July 21, 2021

ADRC Lunch Room

1. Meeting was called to order at 6:00 pm by President Tom Ash. Those in attendance include: JJ Schopf, Thad Ash, Dan Austad, Mike Raye, Dawn Vandervoort, Kristin Tassoul, Jim Wautier, Andy Larson, Father Birdsall, Mike Riederer, Chuck Ploor, Denise Plassmeyer, Bill Forrey, Roy Englebert, John White, Wayne Spritka, Steve Jennerjohn, Sara Mueller, Ken Pabich, Monica Guillette, Michaela Guillette, Aaron Ash, Claire Olson, Laura Wotachek, Nick Freimuth, Dan Weigand.
2. Thad moved to approve the agenda. Second by Steve. Motion carried.
3. Steve moved to approve the JULY minutes. Second by Thad. Motion carried.
4. 2021 Fair Review - This year's attendance was up over 20% of previous 3 years'. There were over 20,000 attendees at the 2021 Door County Fair.
 - a. Nick started off by sharing the success of the Let's Go Door County videos and promotions. One suggestion was more porta-potty options on the midway. He heard lots of positives about the fair throughout the community.
 - b. Fairest of the Fair program: Received a grant to continue the trivia on the midway. They hosted the state fairest and received positive feedback from her about the fair. Door County Daily News interviewed the program after opening night. There was no sponsor for the pie eating contest. Comments heard were that the BoDeans playlist was a bit disappointing.
 - c. Mike Raye. thought the crowds were good and things went well.
 - d. Kristin said things went well in the horse area. A suggestion for next year is to look at FairEntry and simplify the horse exhibiting process so there are less clicks required for each event done with the same horse.
 - e. Jim gave his praises to Total Dairy for their work in the barn and a thank you to Renard's Cheese for taking the milk from the fair. The dairy shows went well. The fireworks gave the cattle a bit of a scare. He thought the crowds and the entertainment were great.
 - f. Andy suggested finding a new location and perhaps a time change for the washing of the hogs. It's not something the exhibitors enjoy having a crowd for, so going forward discussion needs to be had on how to change that process.
 - g. Father Birdsall thanked the board for their work. He liked the additions to the horticulture building, but suggested looking into better ways to display the photography. DockDogs were a hit. He suggested more educational opportunities be added to the barns and would like to see an increase in exhibit numbers - especially in Jr. Fair. He would also like to see registration become easier than doing it online.
 - h. Mike R suggested first aid kits be placed in each building. Also, to spell out that Open Class is open to residents of Kewaunee more clearly in the premium list. He felt there were more open class exhibits than Jr. Fair.
 - i. AmVets ran out of food and did well. Asked that someone look at fixing the leaking water hookup at their stand, and to look at who's paying for the water from there. They liked the food vouchers, parking passes, entertainment, blacktop, and the excellent clean up crews. Suggested AED access on the grounds. They discussed the struggles they had with their picnic tables and condiments being used for food that wasn't purchased from their stand.
 - j. Chuck suggested adding a market turkey class to Open Class to help accommodate the QMAS kids more easily. \$91,000 + for kids in the QMAS program was raised this year. They are looking at ways to grow their numbers for the upcoming year.
 - k. Denise thanked the board and said it was a good year for the farm Bureau stand. Suggested more rock music going forward, first aid kits for stands, and they will look into bringing breakfast back next year.

- l. Krissy suggested having sawdust down for the sheep show.
 - m. Roy liked the fireworks and suggested a Wednesday night show instead if they're done again. Liked the vendor fair and commented that he noticed a lot of attendees were from out of state. He suggested that the South gate be firmed up.
 - n. Dan said he had heard that it was hard to register exhibits, but it was a good fair.
 - o. Thad clarified that gates were short staffed due to the overflow parking needs and it will be looked at going forward. He commented that it was unique year for the students of the county as they and their teachers learned how to navigate education while living through Covid protocols. He extended a huge thank you to Wayne and his crew for all of the work they put in to keep our grounds looking great and continually improving them.
 - p. Other suggestions made: post event times daily on the grounds, paint parking lines on grass, more signage for the vendors, change carnival start time to begin earlier in the day.
- 5. 2022 Fair dates are August 10-14, 2022; 2023 dates are August 9 - 13, 2023.
 - 6. Next meeting is September 15, 2021 at the Jr. Fair Building at 6:30 pm.

Respectfully,
Sara Mueller