

Notice of Public Meeting  
**Thursday, July 7, 2022**  
**10:00 a.m.**

**BROADBAND  
COMMITTEE**

*Door County Government Center  
County Board/Chambers Room (C102), 1st floor  
421 Nebraska Street, Sturgeon Bay, WI*

1. **Call Meeting to Order**
2. **Establish a Quorum ~ Roll Call**
3. **Adopt Agenda / Properly Noticed**
4. **Correspondence**
5. **Public Comment**
6. **Approve Minutes** of the June 9, 2022 Broadband Committee meeting
7. **New Business (Review / Action)**
  - A. Broadband Office Information on Make Ready Costs
  - B. Website Update – [www.fibernetdoorcounty.org](http://www.fibernetdoorcounty.org)
  - C. Survey approval – New North update
  - D. WI PSC – WISER survey & speedtest  
<https://maps.psc.wi.gov/apps/WISER/index.html>
  - E. Debrief from Summit/Follow-up
8. **Matters to be Placed on a Future Agenda or Referred to a Committee, Official, or Employee**
  - A. New North Marketing campaign launch with survey
9. **Sustainability Matters to be Considered**
10. **Legislative Matters to be Considered**
11. **Next Meeting Date: August 11, 2022, 10:00 a.m.**
12. **Adjourn**

This meeting will be conducted by teleconference or video conference. Members of the public may join the meeting remotely or in-person.

**To attend the meeting via computer:**

Please click the link below to join:  
<https://us02web.zoom.us/j/82259176602?pwd=iwIU28Zfzc5Tn8DsZhg5fPCEDCAg9x.1>

Webinar/Meeting ID: 822 5917 6602  
Passcode: 194713

**Or by Phone:**

Dial:1-312-626-6799

Members - If you are unable to attend, please contact:  
Broadband Coordinator, Jessica Hatch  
@ 746-2289, or email  
[jhatch@co.door.wi.us](mailto:jhatch@co.door.wi.us)  
We need a quorum to conduct business. Thank you.

*Deviation from Order Shown May Occur*

**MINUTES**  
**Thursday, June 9, 2022**  
**10:00 a.m.**

**BROADBAND  
COMMITTEE**

*Door County Government Center  
County Board/Chambers Room (C102), 1st floor  
421 Nebraska Street, Sturgeon Bay, WI*

**1. Call Meeting to Order**

Meeting was called to order at 10:00 a.m. by Chairperson Hugh Zettel.

**2. Establish a Quorum ~ Roll Call**

Members present: Hugh Zettel, Jeff Miller (virtual), Jodi Bensyl, Kurt Kiefer, Nate Smithson, Erick Schrier, Michelle Lawrie and Robert Kufirin. Robert Cornell was excused.

Others present: Administrator Ken Pabich, Broadband Coordinator Jessica Hatch, and Admin. Assistant Lori Holtz.

**3. Adopt Agenda / Properly Noticed**

Motion by Kiefer, seconded by Schrier, to adopt the agenda. Motion carried.

**4. Correspondence:** None.

**5. Public Comment:** None.

**6. Approve Minutes:**

Motion by Kufirin, seconded by Kiefer, to approve the minutes of the May 9, 2022 Broadband Committee meeting. Motion carried.

**7. New Business (Review / Action)**

A. Committee Charter Feedback from Email, approve  
No feedback received.

Working on setting up the new website, FiberNet Door County.

B. Survey Review

Hatch explained, for context, the survey will help provide statistical feedback, which will assist with qualifying for funding. It will be passed on to municipalities at the Summit.

Kiefer mentioned that there is a new mapping process in play right now which should be published this calendar year. Each State is encouraged to use crowd source information. We will need to identify the 'un-served'

Discussion held:

- Important to do the survey now when there are the highest number of residents in the area.
- Make it clear why this survey is important.
- Use the same survey for every municipality. (Federated model – more strategic to do one standardized survey county-wide, and also the same speed test.
- Let municipalities know this is our intention, but if they want to go their own way, to go ahead.
- It was the consensus to use the same, and to include a link on each municipal website to the County form. Send message of collaboration and cohesiveness – leverage county resources.
- Keep the survey short, focused, and collect only what we need to know, and speed test data tied to an address.
- Market as the most effective way to help the communities.
- Also target the numerous groups representing homeowners in the county.
- Take into consideration that the questions meet federal funding requirements.
- Goal to update draft and send out to the committee by June 24 prior to the summit.
- Put out as a draft survey and ask for input at the Summit.

C. AON vs PON discussion

(Active Networks vs. Passive Networks) Detail provided in Finley Report.

Discussion:

- Rely on trusted third party to provide these decision for us (i.e. Finley) See pages 105-107 of report.

- County is trying to be neutral. Can't just look at initial costs; look at 20 year operational model.
- We're not trying to make the decision for municipalities.

The role of this Committee:

- Inform
- Rely of reliable sources (Finley) and use it.

**D. Make ready costs**

Providing the information of what municipalities need to be aware of.

There are all different levels of control.

Right-away is one issue. Make-ready is another issue.

Question: What the utility is charging and why; why that is driving decisions.

Kiefer would like to have a deeper discussion on this topic.

Hatch will follow up.

**E. Broadband Municipal Summit June 30, 6:00 at ADRC building**

Hatch reported that materials, checklist and PowerPoint are coming together.

Planning for a fast view of the PowerPoint (with detail on the handouts)

Providing GIS info and E911 Maps.

Stakeholders include every municipality, school districts, medical, some non-profits, business association groups.

Length – trying for two hour limit.

Talk about where there are successes – great opportunity to share.

Share information on website. Lawrie can update the current page to share materials and presentations.

**F. Optical Communications Glossary of Terms <https://www.corning.com/optical-communications/worldwide/en/home/Resources/glossary-of-terms.html>**

FYI only.

**8. Matters to be Placed on a Future Agenda or Referred to a Committee, Official, or Employee**

*Summit materials to Committee prior to Summit.*

- Broadband Office for info on make-ready costs.
- Debrief from Summit / Follow-up.
- Survey approval
- Website Update.

*Future or ongoing:*

*Grant Status*

*Specifically targeting engineering studies*

**9. Sustainability Matters to be Considered: None.**

**10. Legislative Matters to be Considered: None.**

**11. Adjourn**

Motion by Lawrie, seconded by Kiefer, to adjourn. Motion carried. Time: 11:22 a.m.

Respectfully submitted, Lori Holtz, Admin. Assistant.

# County of Door Broadband Internet Survey

The County of Door is partnering with municipalities in actively exploring ways to get better broadband internet service to residents and businesses. This survey is designed to help us understand the current service and the level of interest for improved service. Your responses are confidential. Only the summarized data will be shared in reports. The survey takes less than 5 minutes. Your voice matters and will influence state and federal funding for your municipality and up to date data is essential. An important note about how to respond to the survey: If you have more than one property – residence or business – please complete the form once for each property.

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\* Required

1. What best describes your location type? \*

*Mark only one oval.*

- Home
- Business
- Farm
- Multi-unit Residence (e.g., apartment, condominium)

2. What is the address of the location you are referencing for this survey? \*

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3. How many months a year are you at this location? \*

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4. What is your current DOWNLOAD speed at this location? You may test your speed at this link. If you do not have internet service, enter a zero. You may run a speed test at this website: (INSERT MLABS SPEED TEST LINK HERE> After you take this survey please follow up and take speed tests multiple times at different times of the day. This data will directly impact your municipalities qualification for federal funding. \*
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5. What is your current UPLOAD speed at this location? You may test your speed at this link. If you do not have internet, enter a zero. You may run a speed test at this website: (INSERT MLABS SPEED TEST LINK HERE> \*
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6. What is the primary way you receive your internet at this location? \*

*Mark only one oval.*

- I cannot get internet service at this location
- DSL connection (i.e., copper wire, local examples are Frontier, AT&T, and CenturyLink)
- Fixed wireless (involves an antenna mounted to your roof or tower, a local provider is Door County Broadband)
- Cellular (involves using a "hotspot" device from a provider like Verizon, AT&T, T-Mobile, US Cellular or Cellcom)
- Satellite (involves a satellite dish installed on your roof or property, providers include HughesNet, Viasat, and Starlink)
- Cable (a local provider is Charter Spectrum)

7. What do you currently pay per month for your internet service? \*
-

8. Is your internet service bill part of a bundled package, e.g., internet, landline, and TV)?

*Mark only one oval.*

Yes

No

9. Do you use a landline telephone (not a cell phone) at this location? \*

*Mark only one oval.*

Yes

No

10. What is your current TV service at this location? \*

*Mark only one oval.*

Satellite (e.g., Dish TV, Direct TV)

Cable (e.g., Charter Spectrum)

Streaming (e.g., Youtube TV, Hulu Live, Disney+, Apple TV, Fubu, etc.)

TV antenna (traditional roof-mounted or indoor)

11. Do you use cellular telephone service at this location? \*

*Mark only one oval.*

Yes

No

12. How satisfied are you with your cellular service at this location? \*

*Check all that apply.*

- Very Satisfied
- Satisfied
- Neither Dissatisfied or Satisfied
- Dissatisfied
- Very Dissatisfied

13. If you have bundled services please indicate what you have at this location. \*

*Mark only one oval.*

- Internet
- TV
- Landline telephone
- Cell phone
- I do not have bundled services

14. How many devices at this location require internet access? Include in your count the number of laptops, desktop computers, tablets, smart phones, gaming consoles, TV streaming (e.g., Roku, Chromecast, Fire sticks, Apple TV, Smart TV's), WiFi enabled appliances, lighting, security or medical devices. \*

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15. What internet SPEED would you like to have? The municipalities expect to have download and upload speeds that match (symmetrical) which is important for many uses today like video chats and meetings. For context, at 100 Mbps, a two hour movie downloads in 1 MINUTE. At 1000 Mbps, a movie downloads in 6 SECONDS. Write a number in megabits per second (Mbps). \*

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16. What internet SPEED would you like to have for upload? The municipalities expect to have download and upload speeds that match (symmetrical) which is important for many uses today like video chats with family, virtual telemedicine visits, video conference calls such as Zoom, work from home, and small business owners.
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17. What price are you willing to PAY PER MONTH for the internet speed you said you would like to have? Write in a dollar amount (\$). \*
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18. How LIKELY are you to subscribe to the broadband internet service at the speed and for the price you are willing to pay? \*

*Mark only one oval.*

- I would definitely subscribe
- I would be very likely to subscribe
- I may subscribe
- I would not subscribe
- I don't know



19. Please let us know about why broadband internet is important to you. Please provide examples of what is is like not having broadband internet service at this location and what it would mean if broadband internet access was available. If you have internet access, please provide examples of how you, your family, or your community currently use it or would use it if were faster and more reliable. These examples are helpful as the municipalities complete applications for helping with state and federal funding of broadband internet service. Your voice and your stories matter! \*

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20. If you have been financially impacted by poor internet service, please describe how. If you have specific dollar estimates of the impacts please describe those. This information can be used to support state and federal applications for funding broadband internet service. Your voice and your stories matter! \*

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21. Privacy Statement \*

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