



**PUBLIC SERVICE ANNOUNCEMENT**  
**March 27, 2020**

**Governor Evers' Emergency Order #12, "Safer at Home Order" went into effect at 8 a.m. Wednesday, March 25, 2020.**

<https://evers.wi.gov/Documents/COVID19/EMO12-SaferAtHome.pdf>

The order distinguishes non-essential businesses, which must generally cease business activity except for remote or work-from-home arrangements, from essential businesses, which may continue their operations so long as they comply with Wisconsin Department of Health Services guidelines for businesses.

<https://www.dhs.wisconsin.gov/covid-19/employers.htm>

If you believe your business is essential, but it is not listed as such in the Order, Section 13.z of the Order provides a mechanism for businesses to apply to be designated as essential by the Wisconsin Economic Development Corporation (WEDC).

Yesterday Governor Evers also issued a FAQ document regarding the Order which encourages businesses to consult the WEDC if the business believes it is essential.

<https://evers.wi.gov/Documents/COVID19/Safer%20at%20Home%20FAQ%203.24.20.pdf>

It is your responsibility to verify that your business or operation is an essential business activity. If it is not, you must cease business activity or be subject to enforcement.